



Value Chain

Jaymart Group Holdings Public Company Limited

Jaymart Value Chain

Consumer Needs Analysis

Understand market needs and trends and use them to provide targeted products.

- Analyze consumer data
- Segment customers to develop strategies for each group.
- Analyze new trends in the industry

Marketing and Sales

Promote corporate image, develop diverse and efficient product delivery channels

- Build brand awareness
- Marketing strategy
- Running promotional campaigns
- Develop sales channels

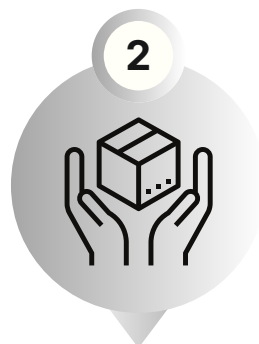
After-sales service

Build long-term relationships and maintain customer trust.

- Channels for consultation, product warranty and after-sales service
- Listen to customer feedback to improve our services.
- Deliver a great customer experience through our expert staff.



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Sourcing products and building partnerships

Provide products that meet your needs, build partnerships with partners and suppliers.

- Select potential partners and take into account sustainable operations.
- Build strategic partnerships
- Select standard products

Storage and distribution

Efficient, fast and environmentally friendly delivery process

- Improving transport efficiency
- Warehouse Management
- Transport that reduces greenhouse gas emissions /environmental impact